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FOR IMMEDIATE RELEASE

Founders Bank offers new Penny Plus Club for Fort Bend youngsters

SUGAR LAND (April 21, 2010) – Founders Bank is kicking off a fun, interactive program to help teach young people about a subject they don't cover in school – money.

The Penny Plus Club is designed to educate school-age children about the fundamentals of spending smartly and saving for the future, along with behind-the-scenes views on how banks work.

"You're never too young to learn how to handle money properly," said CEO Jim Sturgeon. "Financial literacy is an important tool for all of us, and the Penny Plus Club will provide valuable lessons in an engaging, interesting way. Plus, we'll have some surprises at each meeting to ensure that everyone is having fun while they learn."

The Penny Plus Club launches on Saturday, April 24, from 10 a.m. to 1 p.m. at Founders Bank in Sugar Land, 4690 Sweetwater Boulevard at Lexington. Fort Bend's Kids and Cops will be on hand to give lessons on safety and make fingerprint ID cards. The bank will also provide lemonade and snacks, and a clown will make a guest appearance.

In addition to the festivities, Founders Bank will also celebrate a special "Dividend Day" for young savers. If a child has or opens a Penny Savers account and makes a deposit on Saturday, April 24, the bank will match that deposit up to \$5.

After the initial launch, the Penny Plus Club will meet quarterly. To learn more, call Founders Bank at 281-325-5000.

About Founders Bank

Founders Bank is Fort Bend's only locally owned and managed bank, with the goal of being "the best bank ever." The bank takes its name from a "founders group" of Fort Bend business people and community leaders who served as the driving force behind the institution's organization. Founders Bank is focused on serving the Fort Bend community, with a special emphasis on small business, real estate and professional/executive needs. Learn more at www.foundersbanktx.com.